



Take the next step in your golf business

Your hub to automate and
optimize your academy



We are trusted by more than
1.000 golf professionals worldwide

proagenda.com

Our Booking Platform

More than an agenda



- **Unlimited bookings 24/7**
Receive online bookings 24/7 on your personal booking page and manage your business from your own state of the art booking system.
- **Client database**
Manage all client's data, bookings, coaching, and packages directly from the client database.
- **Confirmations and reminders**
Reduce no-shows with automatic email confirmations and reminders from bookings. Text reminders are optional.
- **Online payments**
Get paid upfront with online payments through Stripe. Decide if you allow or oblige your clients to pay directly for online bookings.
- **Packages**
Create discount packages or subscriptions for your clients, track their bookings, and remaining minutes in one click.
- **Vouchers/Coupons**
Create vouchers or coupons for one time use or a specific period.
- **Coaching**
Build your clients coaching portfolio by adding video's, photo's, images, or launch monitor data.
- **Client app**
Easy access for your clients to your agenda with the ProAgenda.com client app.
- **3rd party integrations**
Multiple integrations Synchronize bookings with Google or Outlook calendar and vice versa. Share all your client details with your Mailchimp account.
- **Messages**
Send individual, group or broadcast messages to your clients directly through the system.

Any questions?

Please let us know, we are happy to answer all of your questions.

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✉️ info@proagenda.com

🌐 proagenda.com

Our Academy Platform

Step up your game



→ Connect and share

The academy platform connects the individual agendas and makes it possible to link up clients, lesson types, packages, and more.

→ One academy booking page

The booking page showing the availability of all agendas on one booking page allowing an easy and professional overview for your clients.

→ Branded booking site and communications

Remove the ProAgenda.com logo and customize and brand the booking site(s) and all outings.

→ Front office booking tool

Create, edit and cancel bookings in one click with the dedicated reception tool.

→ Packages

Create discount packages or subscriptions for your clients, track their bookings, and remaining minutes in one click.

→ Reporting

Get extensive reporting from all pros and bookings within your academy. Financial reports, package reports, booking reports etc.

→ Coaching feed

Create a media feed accessible for all your clients. Create instructions and other coaching videos and share them with your clients.

→ Coaching

Build your clients coaching portfolio by adding video's, photo's, images, or launch monitor data.

→ Custom emails

Send all automated emails from your own academy email address and customize all emails to your own liking.

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Our Academy Platform

Step up your game



→ Extensive resource system

Create resources with limited availability like Launch monitors, fitting studios, and prevent them from being double booked.

→ Memberships

Create memberships for your clients and assign each their own pricing for your services.

→ Head pro login

Access and manage all agendas as head professional or academy owner from one place without remembering multiple logins.

→ Personal mobile app

Get your own academy branded app for your clients to make bookings, check their coaching portfolio and much more.

→ Bay/simulator reservations

Transform your indoor studio or driving range into a complete online booking hub where you do not have to worry about double bookings.

→ Logbook

Full logbook with all actions from clients, pros and academy users, making it easy to follow activity within the academy.

→ Online academy payments

Link one online payments account to all transaction within your academy, making sure all online payments go through one place.

→ Pricing periods

Make use of the flexible pricing strategy. Set specific pricing for peak times or any other situations your business demands.

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