

A golfer is shown from the waist down, wearing a dark polo shirt, light-colored trousers, and black golf shoes with white socks. They are in the middle of a golf swing on a lush green field. A golf ball is visible on the grass to the right. The background shows a clear blue sky and some distant trees.

PRO  AGENDA.com

# Take the **next step** in your golf business.

Your hub to automate and  
optimize your academy.

We are trusted by **more than 1.000** golf professionals worldwide.

## ProAgenda.com Features

## **Unlimited bookings 24/7**

Receive online bookings 24/7 on your personal booking page and manage your business from your own state of the art booking system.

## **Client database**

Manage all client's data, bookings, coaching, and packages directly from the client database.

## **Confirmations and reminders**

Reduce no-shows with automatic email confirmations and reminders from bookings. Text reminders are optional.

## **Online payments**

Get paid upfront with online payments through Stripe. Decide if you allow or oblige your clients to pay directly for online bookings.

## **Packages**

Create discount packages or subscriptions for your clients, track their bookings, and remaining minutes in one click.

## **Vouchers/Coupons**

Create vouchers or coupons for one time use or a specific period.

## **Coaching**

Build your clients coaching portfolio by adding video's, photo's, images, or launch monitor data.

## **Messages**

Send individual, group or broadcast messages to your clients directly through the system.

## **3rd party integrations**

Multiple integrations Synchronize bookings with Google or Outlook calendar and vice versa. Share all your client details with your Mailchimp account.

## **Client app**

Easy access for your clients to your agenda with the ProAgenda.com client app.

# OUR BOOKING PLATFORM

More than an agenda.



## Any questions?

Please let us know, we are happy to answer all of your questions.

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# OUR ACADEMY PLATFORM

Step up your game.



## Connect and share

The academy platform connects the individual agendas and makes it possible to link up clients, lesson types, packages, and more.



## One academy booking page

The booking page showing the availability of all agendas on one booking page allowing an easy and professional overview for your clients.



## Branded booking site and communications

Remove the ProAgenda.com logo and customize and brand the booking site(s) and all outings.



## Front office booking tool

Create, edit and cancel bookings in one click with the dedicated reception tool.



## Reporting

Get extensive reporting from all pros and bookings within your academy. Financial reports, package reports, booking reports etc.



## Coaching feed

Create a media feed accessible for all your clients. Create instructions and other coaching videos and share them with your clients.



## Custom emails

Send all automated emails from your own academy email address and customize all emails to your own liking.

## Any questions?

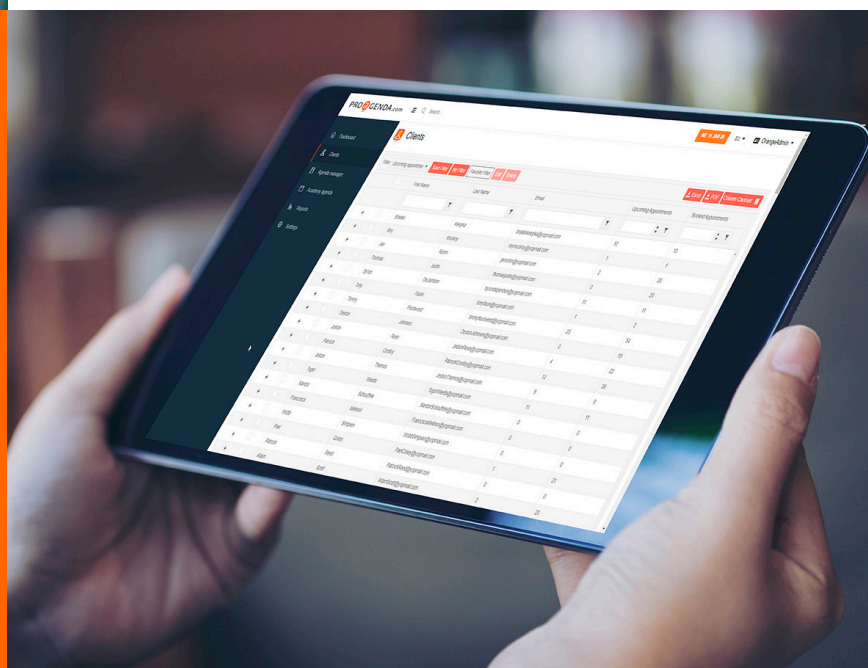
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## **Extensive resource system**

Create resources with limited availability like Launch monitors, fitting studios, and prevent them from being double booked.

## **Bay/simulator reservations**

Transform your indoor studio or driving range into a complete online booking hub where you do not have to worry about double bookings.

## **Personal mobile app \* coming soon**

Get your own academy branded app for your clients to make bookings, check their coaching portfolio and much more. This feature will be available soon.

## **Online academy payments**

Link one online payments account to all transaction within your academy, making sure all online payments go through one place.

## **Head pro login**

Access and manage all agendas as head professional or academy owner from one place without remembering multiple logins.

## **Logbook**

Full logbook with all actions from clients, pros and academy users, making it easy to follow activity within the academy.

## **Coaching**

Build your clients coaching portfolio by adding video's, photo's, images, or launch monitor data.

## **Extensive user configuration**

Create multiple users and set different access policies.

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