



Take the  
**next step**  
in your golf  
business.

Your hub to automate and  
optimize your academy.

We are trusted by **more than 1.000** golf professionals worldwide.

**ProAgenda.com** Features

## **a** Unlimited bookings 24/7

Receive online bookings 24/7 on your personal booking page and manage your business from your own state of the art booking system.

## **a** Client database

Manage all client's data, bookings, coaching, and packages directly from the client database.

## **a** Confirmations and reminders

Reduce no-shows with automatic email confirmations and reminders from bookings. Text reminders are optional.

## **a** Online payments

Get paid upfront with online payments through Stripe. Decide if you allow or oblige your clients to pay directly for online bookings.

## **a** Packages

Create discount packages or subscriptions for your clients, track their bookings, and remaining minutes in one click.

## **a** Vouchers/Coupons

Create vouchers or coupons for one time use or a specific period.

## **a** Coaching

Build your clients coaching portfolio by adding video's, photo's, images, or launch monitor data.

## **a** Messages

Send individual, group or broadcast messages to your clients directly through the system.

## **a** 3rd party integrations

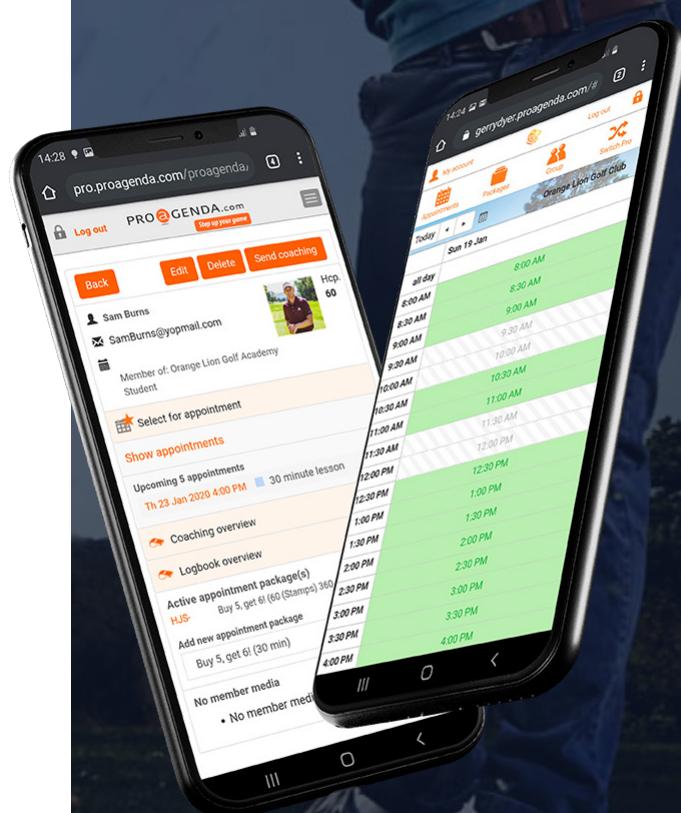
Multiple integrations Synchronize bookings with Google or Outlook calendar and vice versa. Share all your client details with your Mailchimp account.

## **a** Client app

Easy access for your clients to your agenda with the ProAgenda.com client app.

# OUR BOOKING PLATFORM

More than an agenda.



## Any questions?

Please let us know, we are happy to answer all of your questions.

 +31 (0)20 4496099

 [info@proagenda.com](mailto:info@proagenda.com)

# OUR ACADEMY PLATFORM

Step up your game.

## Any questions?

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### Connect and share

The academy platform connects the individual agendas and makes it possible to link up clients, lesson types, packages, and more.

### One academy booking page

The booking page showing the availability of all agendas on one booking page allowing an easy and professional overview for your clients.

### Branded booking site and communications

Remove the ProAgenda.com logo and customize and brand the booking site(s) and all outings.

### Front office booking tool

Create, edit and cancel bookings in one click with the dedicated reception tool.

### Reporting

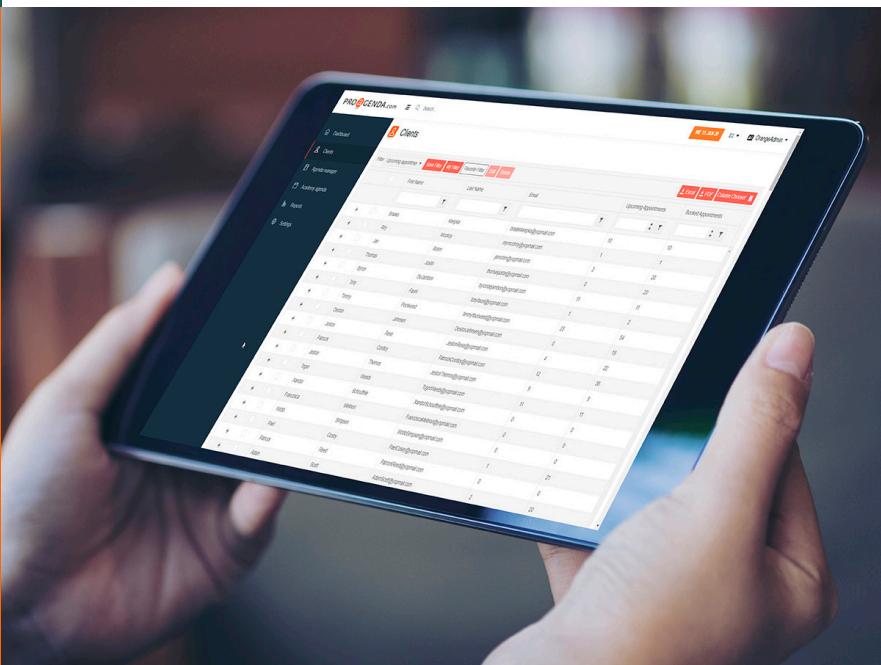
Get extensive reporting from all pros and bookings within your academy. Financial reports, package reports, booking reports etc.

### Coaching feed

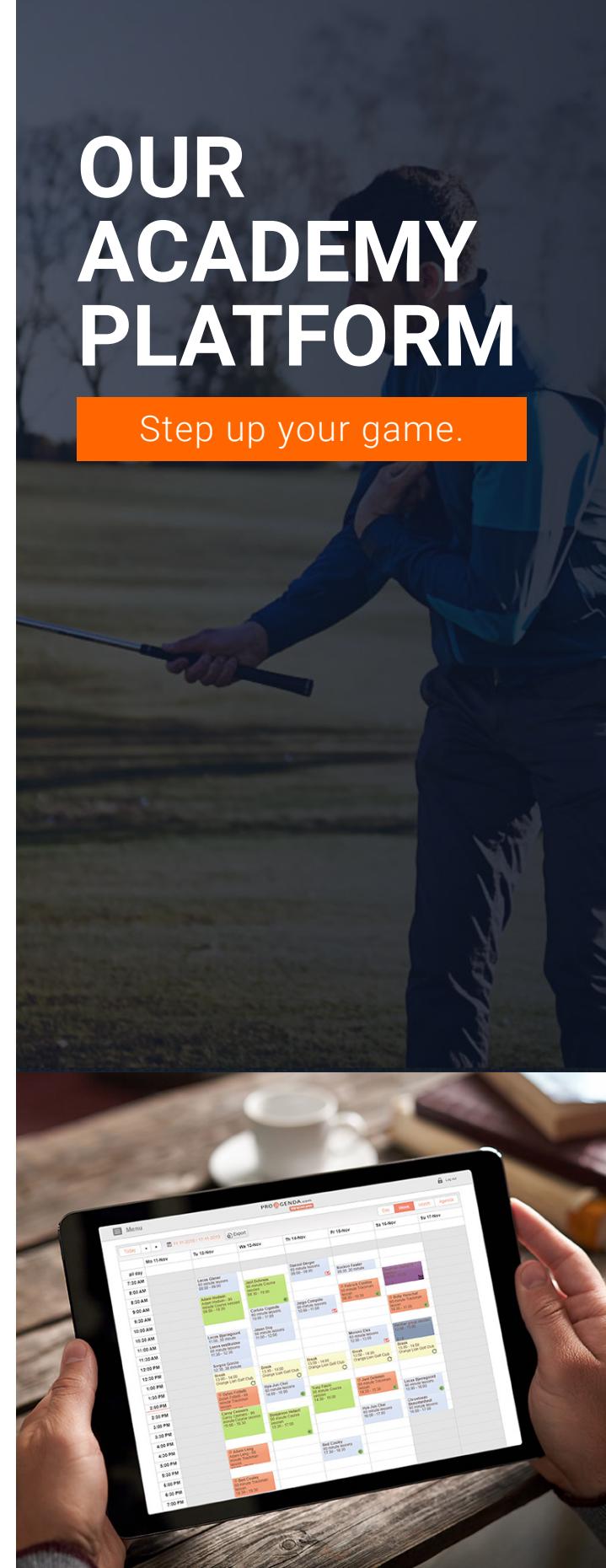
Create a media feed accessible for all your clients. Create instructions and other coaching videos and share them with your clients.

### Custom emails

Send all automated emails from your own academy email address and customize all emails to your own liking.



- a Extensive resource system**  
Create resources with limited availability like Launch monitors, fitting studios, and prevent them from being double booked.
- a Bay/simulator reservations**  
Transform your indoor studio or driving range into a complete online booking hub where you do not have to worry about double bookings.
- a Personal mobile app \* coming soon**  
Get your own academy branded app for your clients to make bookings, check their coaching portfolio and much more. This feature will be available soon.
- a Online academy payments**  
Link one online payments account to all transaction within your academy, making sure all online payments go through one place.
- a Head pro login**  
Access and manage all agendas as head professional or academy owner from one place without remembering multiple logins.
- a Logbook**  
Full logbook with all actions from clients, pros and academy users, making it easy to follow activity within the academy.
- a Coaching**  
Build your clients coaching portfolio by adding video's, photo's, images, or launch monitor data.
- a Extensive user configuration**  
Create multiple users and set different access policies.



## Any questions?

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